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***IN THE UNITED STATES PATENT AND TRADEMARK OFFICE***

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In re application of: Kaminkow

Attorney Docket No.: IGT1P061/ P000573-001

Application No.: 09/927,742

Examiner: Omkar A. Deodhar

Filed: August 10, 2001

Group: 3714

Title: FLEXIBLE LOYALTY POINTS  
PROGRAMS

Confirmation No.: 7305

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**CERTIFICATE OF EFS-WEB TRANSMISSION**

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on November 6, 2009.

Signed: /Kathleen Farrell/

Kathleen Farrell

**RESPONSE TO OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 23, 2009 please amend the above-identified patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims on page 2.

**Remarks/Arguments** begin on page 10.